

SCARBOROUGH 350TH COMMITTEE MEETING NOTES
April 10, 2007

Attending: Alan Cardinal, Dave Dedian, Johnna Dionne, Pat Dunn, Margaret Dyer, Susan Higgins, Tody Justice, Sylvia Most, Rick Murphy, Carol Rancourt, Annalee Rosenblatt, Susan Snow, Karen Vachon, Judi Clancy, Julie Bassett, Floyd Harford and Tom Sesto.

1. Summerfest 2007 Discussion – It was decided by the group that the 350th Committee would not hold a Pancake Breakfast at the 2007 Summerfest. The 350th Committee will definitely request a booth at Summerfest with a focus on presales of the 350th Book .
2. Committee Reports
 - a. Planner report
 - i. Duckboat – Tammy and Joe Stanley are interested in bringing Duckboat tours to Scarborough and will check the available ramps and potential routes this spring.
 - ii. Art Show – Celeste Shinay works closely with the Portland Art Museum that now owns the Winslow Homer studio on Prout’s Neck. She and I have had very preliminary discussions on what possibilities might exist for some sort of partnership in order to have an Art Show, perhaps named the Winslow Homer Memorial Art Show during our Celebration.
 - iii. Scavenger Hunt – I will be meeting with the Scarborough Chamber of Commerce on Tuesday, April 17 to discuss the possibility of them taking over this task.
 - iv. Tri-Athlon report – Harvey Rosenfeld and I met with Tri-Maine, a business that puts on triathlons around the state. We received a proposal from them to hold a triathlon during our Celebration. Harvey, Julie Bassett and I will be working to finalize a proposal with them that is beneficial to all concerned. We hope to have this available for our next meeting.
 - v. Banners and Poles – Harvey Rosenfeld, Julie Bassett and I have been researching the possibility of having banners on Verizon poles in and around the Oak Hill area during the Spring and Summer of 2008. We have approval from Verizon, are waiting on approval from CMP and have town support for the project. We have been accumulating cost proposals from a variety of sources. The cost of hardware and banners runs approximately \$200 per pole. We have authorization from the 350th Committee to continue working on this project.

- vi. Short Documentary (Historical Video) – Susan Higgins reported some of the findings that she researched. The Committee, although interested in this project, is being very cautious. There are three major concerns: cost, someone to head up this project and possible conflict with the sales of the 350th Book. I have agreed to follow up with the best lead that Susan has already tracked down.
- vii. Town Play? In addition to Children’s Play? I have a list of theater people that I will share with Carol Rancourt and talk with her about what might be possible for a town play.
- viii. Gym Dandies – I have contacted Jon Cahill who is definitely planning to have the Gym Dandies participate in the 350th Celebration. I am meeting with him on April 24 to discuss their participation.
- ix. Contacts – I have either met with or scheduled meetings with the following groups: School Department Administrative Team, Scarborough Chamber of Commerce Board, Lions, and Rotary.
- x. Monday, July 14 location and lobster bake? We saved this discussion for the next meeting where it will be a priority discussion.
- xi. Budget – I have met with Ron Owens to discuss budget needs for the 350th Celebration. The budget is a work in progress, but we are looking for a \$40,000 appropriation for the 2007/2008 Fiscal year.

b. History Village

- i. After much discussion, the Committee voted to **change the name of what has been called the “History Village” to “350th Celebration Village”.**

ii. Historical Map presentation – Tom Sesto, Floyd Hartford and Pat Dunn showed us the historical map that they are working on. They are using other historical maps that they have, but are also seeking input on what should be included on this map. It’s their intention to have this printed on historical looking paper (parchment or otherwise) and sold as a poster at the Celebration. There was also discussion about having placemats made to be used by Scarborough restaurants.

c. Parade

- i. Route approval granted by police, no follow-up needed.
- ii. We need to create and approve rules and applications for participants in the parade. This is something that will be worked on prior to the next

Committee meeting with the hope of getting committee approval for suggested rules.

3. Book update – there are two important tasks being worked on by the book committee at this point (as well as ongoing needs for the sales of the limited edition books). Sylvia, David, and Karen are working on a pre-sale plan for the 350th book. They are in the midst of discussing different strategies for selling as many books as possible prior to their delivery in the fall. Susan Snow is working on finding readers of the manuscript that comes from the publisher in order for the 350th Committee to be able to sign off on the final draft. It was determined that the Book sub-committee wanted to get some bottom line feedback from the entire Committee. The committee requested that the sales strategy that is put in place be done in such a manner that it will assure \$30,000 worth of income. (*PLEASE NOTE: I'm not positive that I have these details exactly correct*)

Chair's Comments – Annalee asked that everyone please remember to have any media contacts that need to be generated from this Committee go through Judi. (*It is understood that any media who might attend public meetings might get ideas for stories on their own and pursue them themselves.*) Also, all requests that need to be made of either town employees or school employees should go through Judi. We want to avoid both town employees and school employees being asked the same or similar questions from a variety of sources.

Committee Member Comments – There needs to be a better way of disseminating information than updates that cause discussion. In the future, items that may need some sort of action will be presented in that format, if possible.

Judi's Thoughts – in the future all action items should be at the top of the agenda. Any items that are being presented by people who are not on the committee should also be placed at the top of the agenda, if possible, in case those people do not wish to stay for the entire meeting. If members, or others receiving these notes, wish to put something on an agenda, please get it to Judi by at least the Thursday preceding the scheduled meeting.

7. Next Meetings

- a. Full 350th Committee meeting on regularly scheduled Tuesday, May 8, 7 PM
- b. Parade sub-committee – TBD, prior to May 8
- c. “350th Celebration Village” sub-committee – TBD, prior to May 8