

**Scarborough 350<sup>th</sup> Anniversary Committee**  
**Steering Committee Meeting**  
**Tuesday, May 13, 2008**  
**7:00 PM, Scarborough Town Hall**

**1. Call to Order**

The meeting was called to order at 7:00pm. Present were Annalee Rosenblatt, Alan Cardinal, Johnna Dionne, Dale Temm, Brian Dell'Olio, Karen Vachon, John McDonough, Helene Plourde, Susan Higgins, Bill Reichl, Sylvia Most, Indhra Rajashekar, Judi Clancy, Kevin King (Lindt Chocolate) and Pat Dunn.

**2. Secretary's Report**

The minutes of the April 8, 2008 meeting were accepted.

**3. Treasurer's Report**

Alan Cardinal provided a written report for the fiscal year through April, 2008. A copy of the report will be attached to the minutes.

**4. Event Planner Update**

a. Draft Schedule

Judi reviewed a draft schedule of events and various suggestions for the schedule were discussed.

b. Photography for Event

Judi stated that to date no one has stepped forward to take on photography for the event and that there is a need for photographers if the committee wants a record of the events.

c. Transportation

Judi reported that there will be parking available at Scarborough Downs and hopefully at the MMC lot and the Orion Center. There was discussion about the need to inform businesses near the event know what would be happening so that they would be prepared for any impact events may have on them.

d. Event Program

Sylvia volunteered to coordinate a group to work on developing a printed event program.

e. Volunteers

Judi reported that there will be a need for volunteers to help out during the events and requested that the committees put together a list of their need for volunteers (type of tasks, length of time needed and etc).

f. Movies in the Park

Judi reported that it is time to select a movie and there was discussion about the need for a license to show movies outdoors. Sylvia volunteered to contact Time Warner about the licensing issue.

g. Pow Wow

Judi reported that Bob Norell had a stroke and that his daughter has said she would do everything she could to make the Pow Wow go forward. Indra volunteered to help with the Pow Wow contracts.

## **5. Committee Reports**

a. Entertainment

Johnna reported that all of the Sunday slots are now filled. Bob Marley will be the Sunday headliner and the Italian Heritage Band and the Boneheads will play.

b. Celebration Village

Pat reported that the committee met with some of the participants in the Celebration Village and that the demonstrations and exhibits for Saturday are almost all set. The Post Office will be there to cancel stamped envelopes and post cards with a special 350<sup>th</sup> cancellation.

c. Parade

Dale Temm introduced Kevin King from Lindt Chocolate and stated that the gold Lindt car will be in the parade. Dale also stated that the parade needs lots of volunteers. She reported the Ana Shriners have confirmed their participation in the parade and is planning on a horse drawn trolley with members of the historical society in period clothing on it for the parade as well as the Back Bay Four Barbershop Quartet singing. She reported that a lot of applications for the parade are coming in. The application deadline to participate in the parade has been extended to July 1. Dale also reported that Barbara Hough, who is the director of the Yarmouth Clam Festival parade has been assisting her.

d. All Class Reunion

Brian Dell'Olio reported that Community TV is doing an interview with Linda Lambert and Carol Rancourt about the reunion and that it will be broadcast on the local cable channel.

e. Merchandise Committee

Four local retailers – Ace Hardware, Shirley’s Hallmark, Nestling Duck and Haven’s Candy have agreed to take over all merchandising for the 350<sup>th</sup> celebration. They will order and sell the merchandise and they will have the exclusive right to use the 350<sup>th</sup> logo, subject to the Committee’s approval of the items to be sold. Each retailer will have a 350<sup>th</sup> display at their stores and they will be at the celebration and the all class reunion selling items. The goal is to have some items available by Memorial Day.

f. Beard Contest

Karen reported that she is working on this and that there is interest in having a beard growing contest, possibly as some type of fundraiser.

**6. Report of the Chair**

a. Non-Profit Meetings

Annalee reported that 3 meetings with non-profit groups have been held about their participation in the event and that they are now viewing the 2 day event as an opportunity. Some groups are partnering with others for the 2 day event. Most of the booster groups are not participating at this time because of insurance issues. Community Services in looking into a way to for those groups to participate.

b. Sponsors

Annalee reported that \$49,000 of sponsorship money has been received and more is in the works.

c. Time Warner Filming

Annalee reported that she and Johnna went to Augusta to film a segment for Time Warner Cable’s Down on Maine Street program. The music group Castlebay, a performer on Saturday of the celebration, also participated. The segment will be shown on Time Warner Cable in June.

d. Book Sales

The sale of books is going well. Susan Gold, the editor of the book, won first place for her editing of the book in a regional competition. She will now be considered in the national competition.

## **Next Meeting**

The next meeting of the Committee will be held on June 10, 2008.

There being no further business, the meeting was adjourned.