

Scarborough 350th Celebration

**The Scarborough's 350th Anniversary Committee
Executive Committee Meeting
Monday, July 12, 2004
Scarborough Municipal Building**

I. Call to Order

Call to order was completed at approximately 7:30 p.m. on Monday July 12, 2004.

II. Attendance

Members present: Alan Cardinal, Chairman; Shawn Babine, Vice Chairman, Annalee Rosenblatt, Treasurer, Terry Babine, Co-Secretary.

Members absent: Linda Gordius, Co-Secretary

Other Guests: Jay Bishop, In Any Event and Susan Auglis, Scarborough Planning Board

III: Discussion Topics:

A. Route One Rejuvenation Project Proposal. Mrs. Auglis, a member of the Scarborough Planning Board provided an update and background information on the effort to encourage Route One businesses to complete landscaping and other architectural (signage) changes that would be in conformity with recent changes to the Town's zoning ordinances. Included in those details was a copy of an introductory letter and survey mailed to Route One businesses. Members of the Committee expressed concerns with intermingling this Committee's scope (one focused more on cultural and social exchanges) with that of a more political nature (changes to local ordinances). It was noted that the proposal's continued effort was in conflict with stated objectives in the introductory letter and that the supporting documentation (e.g. the surveys) did not seem to support the project's continuance. Specifically, the introductory letter stated that a 50% response rate was required for the project to move forward. The actual response rate was 40%. Additionally, the surveys provided failed to provide sufficient support with many businesses noting a general dissatisfaction or an ambiguity to wanting to participate. A consensus was reached that suggested citizens desiring to move this effort forward do so under other venues.

B. Membership. 3 Board members have resigned for varying reasons. Mrs. Vicki Ogden (The Current), Mrs. Linda Gordius and Mr. Rodney Laughton (Historical Society). Members of the Executive Committee discussed, in generalities, what qualities members should possess and what efforts must be made to retain motivate and enthusiastic members.

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C. Professional Planner – In Any Event and Jay Bishop: A full discussion on the merits of contracting with a professional planner provided a greater amount of directions for the Committee. Included in that discussion was general descriptions of ‘packaging’ provided to the committee. The focus of many interests included financial packaging, payment and/or reimbursement requirements. While some details required final negotiations, a general consensus was reached that the Committee will recommend that The Friends of Scarborough’s 350th Anniversary Committee finalize the contract negotiations and enter into the contract with Jay Bishop and In Any Event as our celebratory professional planner.

Motion by Mr. Babine, seconded by Ms. Rosenblatt, that the Scarborough 350th Anniversary recommend to The Friends of Scarborough’s 350th Anniversary to enter into a contract with Jay Bishop and In Any Event to perform the services of professional event planner with the purpose of scheduling, planning and performing any and all other necessary requirements, Scarborough’s 350th Anniversary in the year 2008.

Motion carries 4-0.

D. Next Meeting:

Monday, August 16, 2004, 7:30 p.m. Scarborough Municipal Building

E. Adjournment:

Motion by Mr. Babine, seconded by Mrs. Babine to adjourn,

Motion carries 4-0.